**MK-MWANIKING WEB GUIDE**

* *BUSINESS DETAILS*

Private company started in 2017.

Managed by the CEO, King’ori Mwaniki.

It deals in Provision, sales, production and manufacturing of agriculture, food and beverage logistics

It is based in Kiambu, Kenya

And has over 300 employees as at 2023

* *WEBSITE GOALS*

Have a great fan-base

To accelerate promotion.

To improve company’s E-commerce.

Increasing business sales.

Reaching out to the public.

Create awareness

* *DESIGN PREFERENCE*

*C*olour*s* : Black

: Grey

: White

: Minimal teal

Theme: AFRICAN THEME

Business worthy fonts and tone

* *WEB CONTENT*
* Logo
* Business content
* Images
* Specific pages (to be updated) :

:> Agriculture page

:> Food and beverages page

:> Home page

:> FAQs page

:> Contacts page

:> Cart page

* *INFORMATION*

P.O BOX

Email

Contacts

Maps

* FUNCTIONS

Online reservations

Bookings

E-commerce (sales func)

Registrations

Databases

Backend (Flask, Django, React or Node)

*DEADLINE: AUGUST 2024*